



STRATEGIC PLAN

2017 – 2022

For further information contact:
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Executive Summary

Why the Bundaberg & District Ex Servicewomen's Association needs a plan?

The Bundaberg & District Ex Servicewomen's Association has a long history of representing and supporting its members, and also women of the ex service community in the Bundaberg district.

Every organization needs to plan for success and the Strategic Plan 2017-2022 will establish an agenda over the next five years that builds upon the achievements of the Strategic Plan 2014-2017, and which will guide the management committee into the future.

The Association exists to serve its members, and to help promote an environment that is conducive for friendship, camaraderie and social inclusion to prosper, as well as providing opportunities for commemorating military service and events.

The strategic plan will continue with some of our prior objectives as well as incorporate fresh ideas and provide a real focus for the management committee. It is important that the Association clearly articulates to members its purpose, values and direction which will assist in harnessing the collective talent of members, to enhance the outcomes for all our members and the ex service community.

How the Association will use this plan

The Bundaberg & District Ex Servicewomen's Association Strategic Plan 2017-2022 will inform and provide guidance to all key decisions made by the elected management committee.

Importantly, the plan will guide the allocation and utilization of our resources.

The plan has been developed by the management committee and belongs to all members.

The strategic plan is a working document; any and all feedback is welcomed and can be directed to the management committee.

Vision

The Bundaberg & District Ex Servicewomen's Association will be a viable and effective association that produces outstanding outcomes for its members, with an enviable reputation.

Mission

The Bundaberg & District Ex Servicewomen's Association delivers outcomes and value for members through advocacy, representation, communication, commemoration, friendship, social inclusion and camaraderie.

Objectives

These are the broad outcomes the Bundaberg & District Ex Servicewomen's Association aims to achieve to substantially advance the organization towards the vision.

There are six objectives in the Strategic Plan 2017-2022; each objective is supported by a number of key strategies.

1. Ensure association continues to be a viable and effective association.
2. Operate a productive and proactive association through the leadership of the volunteer management committee.
3. Implement annual business plans.
4. Conduct a 75th commemorative service for HS Centaur.
5. Install honour rolls for WW II, Vietnam and Peace Operations (if applicable) at War Nurses Memorial Park.
6. Review the association constitution, to ensure all areas meet the needs of current membership.

Key Strategies

These are the key strategies the management committee will use, in striving to achieve the objectives and vision of the Association.

Objective 1 Ensure association continues to be a viable and effective association:

- a. Effective management committee
- b. Appropriate calendar of events
- c. Promote the association
- d. Association represented at ex service organisation forums
- e. Opportunities identified for association
- f. Remains relevant to younger ex servicewomen
- g. Be financially sustainable

Objective 2 Operate a productive and proactive association:

- a. Management committee has clear roles and responsibilities
- b. Members able and willing to serve as committee members
- c. Succession planning for executive committee members
- d. Policy & procedures are reviewed regularly
- e. Members able to assist with one-off activities
- f. Attain fundraising targets for all projects
- g. Develop a program of bus trips to address social isolation
- h. Apply for a grant for the bus trip program
- i. Develop a welfare plan

Objective 3 Implement annual business plans:

- a. Positive outcomes for members
- b. Attainment of yearly goals
- c. Foster sense of achievement
- d. Progress towards attaining our vision
- e. Annual calendar of events
- f. Annual budget guidelines are met

Objective 4 Conduct a 75th commemorative service for HS Centaur:

- a. Plan and conduct commemorative service in May 2018
- b. Develop a budget for the project
- c. Identify date and provide an outline plan

Objective 5 Install honour rolls for WW II, Vietnam and Peace Operations (if applicable) at War Nurses Memorial Park

- a. Determine eligibility guidelines
- b. Conduct research and seek community input in compiling names
- c. Commission suitable honour rolls to match existing plaques by May 18 if possible
- d. Develop a budget for the event to ensure funds available from ASN account

Objective 6 Review association constitution to ensure it meets the needs of current membership. Some key areas:

- a. Objects
- b. Name
- c. Eligibility for membership
- d. All encompassing review of all aspects of the Constitution, and any other Association policy/procedure which may flow from the review

Implementation Plan

The Implementation Plan is at Annex A and contains the actions required to implement the key strategies of the objectives contained in the strategic plan.

The actions to be implemented are to be reviewed and updated at least annually as progress is made towards achieving each objective.

❖ The best way to achieve our vision and fulfil our mission is to:

- a. Write and implement annual business plans
- b. Write and implement annual budget
- c. Write and implement specific action plans as detailed in the Implementation Plan
- d. Review and update the Strategic Plan 2017-2022 at least annually

Annex A: Implementation Plan (for internal distribution only)